

## Privacy Policy

### for visitors to Ceva-Phylaxia Zrt.'s social media pages

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| <i>The need for information on data processing</i> | <p>The purpose of this Privacy Notice is to provide you with an overview of the processing of your personal data by Ceva-Phylaxia Zrt. and your rights in relation to such processing in regards of the social media pages operated by the company.</p> <p>Ceva-Phylaxia Zrt. operates the following social media sites:</p> <ul style="list-style-type: none"> <li>- Ceva-Phylaxia Campus Facebook page</li> <li>- Instagram profile called Ceva-Phylaxia</li> <li>- KutyaABC Facebook page</li> <li>- MacskABC Facebook page</li> <li>- Adaptil Hungary Facebook page</li> <li>- Instagram page called Adaptil_hu</li> <li>- Feliway Hungary Facebook page</li> <li>- Instagram page called Feliway_hu</li> <li>- Facebook page called Douxo Hungary</li> <li>- Instagram page called Douxo_hu</li> <li>- Facebook page called Vectra Hungary</li> <li>- Instagram page called Vectra_hu</li> <li>- ThunderShirt Hungary Facebook page</li> <li>- Instagram page called Thundershirt_hu</li> </ul> |
| <i>The data controller (joint controllers)</i>     | <p>The controller of your personal data is Ceva-Phylaxia Zrt. (1107 Budapest, Szállás utca 5.).</p> <p>With regard to the visitor statistics and analyses prepared by the operator of the pages, joint data management is carried out by Ceva-Phylaxia Zrt. as administrator and operator of the given platform, being:</p> <ul style="list-style-type: none"> <li>- Meta Platforms Ireland Limited (Block J, Serpentine Avenue, Dublin 4, Ireland) for Facebook and Instagram.</li> </ul> <p>The Joint Data Processing Addendum between Ceva-Phylaxia Zrt. and Meta Platforms Ireland Limited is available here: <a href="https://www.facebook.com/legal/controller_addendum">https://www.facebook.com/legal/controller_addendum</a></p>                                                                                                                                                                                                                                                            |
| <i>Purpose of processing data</i>                  | <p>The purpose of data processing is to promote Ceva-Phylaxia Zrt., its activities, products and events organized by it, and to create an opportunity for those interested to get in touch on social media.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| <i>Personal data processed</i>                     | <p>The processed personal data are the personal data provided by the data subject (i.e. the visitor of the site) on the given page, typically:</p> <ul style="list-style-type: none"> <li>- reactions (e.g. liking, interest, participation)</li> <li>- opinion/comment/message/post and any additional personal data you may provide therein,</li> <li>- name and photo of the data subject that may appear in the opinion/comment</li> <li>- Follow a page</li> <li>- Entry on the interface of the given page</li> <li>- Share a page</li> <li>- tagging the given page in the data subject's own profile</li> </ul>                                                                                                                                                                                                                                                                                                                                                                              |
| <i>Legal basis for data processing</i>             | <p>The legal basis for the processing is your consent [Article 6(1)(a) of the GDPR].</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| <i>Duration of data processing</i>                 | <p>The data will be processed until your consent is withdrawn, but no later than until the termination of the given social media platform.</p> <p>You can also withdraw your consent at any time by withdrawing your reaction, unfollowing the page, or deleting your comments, opinions or posts on the given page.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| <i>Rights of the Data Subject</i>                  | <p>Under Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC ("GDPR"), You:</p> <p>i) may request access to personal data concerning you, requesting information about the data processed by the controller. The information or a copy of the data processed</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |

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|                                                               | <p>will be provided free of charge. Additional copies requested by you may be charged a reasonable fee based on the administrative cost,</p> <p>(ii) may request the rectification, erasure or restriction of the processing of personal data concerning you,</p> <p>(iii) may request that the controller informs you about the recipients whom it has informed about the rectification, erasure or restriction of processing,</p> <p>(iv) if the legal basis for processing is your consent, you can withdraw your consent at any time. The controller may also process personal data after the withdrawal of consent for the purposes of complying with legal obligations or pursuing legitimate interests, where such interests are proportionate to the restriction of the right to the protection of personal data,</p> <p>(v) if the legal basis for the processing is your consent, you may exercise your right to data portability: in relation to personal data relating to you which is provided by you to the controller and processed by automated means, you may request to receive such data in a structured, commonly used, machine-readable format or to transmit such data to another controller. You may also request that, where technically possible, your personal data be transmitted directly by the controller to another controller,</p> <p>Please note that in accordance with the agreements concluded with the joint controllers with respect to joint processing activities, your rights as a data subject are primarily</p> <ul style="list-style-type: none"> <li>- in the case of joint processing on Facebook and Instagram, Meta Platforms Ireland Limited.</li> </ul> <p>If you decide to submit your data subject request to Ceva-Phylaxia Zrt., Ceva-Phylaxia Zrt. is obliged to forward your request to Meta without delay.</p> <p>Meta Platforms Ireland Limited's Privacy Notice, with information on the exercise of data subject rights and the contact details of the Data Protection Officer, can be found here: <a href="https://www.facebook.com/about/privacy">https://www.facebook.com/about/privacy</a></p> |
| <i>Consequence of failure to provide data</i>                 | The provision of personal data is not mandatory, it is always based on your decision.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <i>Recipients of personal data, transfer of personal data</i> | <p>The data controller Ceva-Phylaxia Zrt. transfers your personal data to agents and processors performing the following tasks:</p> <ul style="list-style-type: none"> <li>(i) REPERTUM Kft. (registered office: 1096 Budapest, Sobieski János u. 36. basement door 1) activity related to data processing: performance of administrative activities</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| <i>Data transfer to a third country</i>                       | <p>Ceva-Phylaxia Zrt. does not transfer personal data to third countries.</p> <p>On behalf of Meta Platforms Ireland Limited, personal data will be transferred to third countries, about which you can find detailed information in their privacy policy.</p> <p>Meta Platforms Ireland Limited's Privacy Policy can be found here: <a href="https://www.facebook.com/about/privacy">https://www.facebook.com/about/privacy</a></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <i>Automated decision-making</i>                              | Ceva-Phylaxia Zrt. does not use decision-making procedures based solely on automated data processing in accordance with Article 22 of the GDPR.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| <i>Profiling</i>                                              | Ceva-Phylaxia Zrt. does not use the possibility of profiling in connection with personal data.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| <i>Legal remedy</i>                                           | <p>In relation to the legality of data processing, you can contact the National Authority for Data Protection and Freedom of Information (address: 1055 Budapest, Falk Miksa utca 9-11., postal address: 1363 Budapest, Pf. 9., website: <a href="http://www.naih.hu">www.naih.hu</a>, telephone: +36 (1) 391-1400, fax: +36 (1) 391-1410, central e-mail address: <a href="mailto:ugyfelszolgalat@naih.hu">ugyfelszolgalat@naih.hu</a>), or, at your option, to the court of your domicile (domestic residence) or of the place of establishment of the controller.</p> <p>In the case of joint processing on Meta Platforms, you may also initiate proceedings by the Chief Data Protection Authority, which is the Irish Data Protection Commission (6 Pembroke Row, Dublin 2 D02 X963 Ireland; 01 765 01 00; 1800 437 737; or by using the web form: <a href="https://forms.dataprotection.ie/contact">https://forms.dataprotection.ie/contact</a>).</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |

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|                                    | We recommend that you contact the Data Protection Officer of the Ceva Group before contacting the Data Protection Authority or the court.                                                                                                                                                                                                                                                                                                |
| <i>The Data Protection Officer</i> | <p>Contact details of the Ceva Group Data Protection Officer:</p> <ul style="list-style-type: none"> <li>• Using a web form: <a href="https://www.ceva.com/privacy-policy/#privacy-contact">https://www.ceva.com/privacy-policy/#privacy-contact</a></li> <li>• e-mailben: <a href="mailto:privacycompliance@ceva.com">privacycompliance@ceva.com</a></li> <li>• by post: the address of the Data Controller indicated above.</li> </ul> |