

Privacy Notice

in connection with the prize competitions organised by Ceva-Phylaxia Zrt.

<i>Need for information on data processing</i>	The purpose of this Privacy Notice is to provide you with an overview of the processing of your personal data by Ceva-Phylaxia Zrt. and your rights in relation to such processing.		
<i>The controller (joint controllers)</i>	The controller of your personal data is Ceva-Phylaxia Zrt. (1107 Budapest, Szállás Street 5.)		
<i>Purpose and legal basis for the processing of Data Subjects' data, duration</i>	The purposes for which your personal data are processed, the data processed, the legal basis for the processing and the duration of the processing are summarised in the table below:		
<i>Purpose of data processing</i>	<i>Data processed</i>	<i>Legal basis for processing</i>	<i>Duration of data processing</i>
the organisation of the prize competition	name, Facebook ID/Instagram ID, comment/uploaded post	consent [Art. 6. paragraph (1) point a) of the GDPR]	until the consent is withdrawn, but no later than the end of the competition (including the period for which the winners are selected/drawn)
promoting the prize competition	the name of a friend nominated by the participant	legitimate interest [Art. 6 paragraph (1) point (f) of the GDPR]	until the end of the prize competition (including the period for selecting/drawing the winners)
delivery of the prize	the winner's full name and mailing address	consent [Art. 6. paragraph (1) point a) of the GDPR]	5 years from the end of the prize competition

<i>Rights of the Data Subject</i>	Under Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC ("GDPR"), You: i) may request access to personal data concerning you, requesting information about the data processed by the controller. The information or a copy of the data processed will be provided free of charge. Additional copies requested by you may be charged a reasonable fee based on the administrative cost, (ii) may request the rectification, erasure or restriction of the processing of personal data concerning you, (iii) may request that the controller informs you about the recipients whom it has informed about the rectification, erasure or restriction of processing, (iv) if the legal basis for processing is your consent, you can withdraw your consent at any time. The controller may also process personal data after the withdrawal of consent for the purposes of complying with legal obligations or pursuing legitimate interests, where such interests are proportionate to the restriction of the right to the protection of personal data, (v) if the legal basis for the processing is your consent, you may exercise your right to data portability: in relation to personal data relating to you which is provided by you to the controller and processed by automated means, you may request to receive such data in a structured, commonly used, machine-readable format or to transmit such data to another controller. You may also request that, where technically possible, your personal
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	data be transmitted directly by the controller to another controller, (vi) where the legal basis for the processing is the legitimate interest of the controller [Art. 6 (1) (f) of the GDPR], exercise the right to object. If the legal basis for the processing is legitimate interest, you may object to the processing of your personal data at any time. You may object free of charge to the controller.
<i>Consequences of failure to provide data</i>	The provision of personal data is not mandatory, however, without the provision of personal data, participation in the prize competition and the delivery of the prize will not be possible.
<i>Recipients of personal data, transfer of personal data</i>	The data controller Ceva-Phylaxia Zrt. transfers your personal data to agents and processors performing the following tasks: (i) REPERTUM Kft. (registered seat: 1096 Budapest, Sobieski János u. 36. basement door 1.) data processing activity: technical management of the prize competition (ii) Meta Platforms Inc. (registered seat: 1 Meta Way, Menlo Park, California, 94025) data processing activities: running Facebook and Instagram platforms The winner's personal data may also be transferred to any postal or delivery service provider used in the process of running the competition.
<i>Data transfers to third countries</i>	The controller transfers personal data to the US, to US processors identified in the previous point for the purposes of carrying out the processing activities. In all cases, the legal basis for the processing is the EU-US Data Privacy Framework, and the processors are listed on the Data Privacy Framework List of companies offering appropriate safeguards.
<i>Automated individual decision-making</i>	The data controller does not use automated decision-making procedures based solely on automated processing pursuant to Art. 22. of the GDPR.
<i>Profiling</i>	The data controller does not use profiling in relation to personal data relating to the employee.
<i>Legal remedy</i>	In relation to the legality of data processing, you can contact the Hungarian Data Protection Authority: the National Authority for Data Protection and Freedom of Information (address: 1055 Budapest, Falk Miksa utca 9-11. 9., 1363 Budapest, website: www.naih.hu , telephone: +36 (1) 391-1400, fax: +36 (1) 391-1410, central e-mail address: ugyfelszolgalat@naih.hu) or, at your option, to the court of your domicile (domestic residence) or of the place of establishment of the controller. We recommend You to contact the data protection officer of the joint controllers, i.e. the Ceva Group, before You contact the National Authority for Data Protection and Freedom of Information or the relevant court.
<i>Data Protection Officer</i>	Contact details of Ceva Group Data Protection Officer: • using the web form: https://www.ceva.com/privacy-policy/#privacy-contact • by e-mail: privacycompliance@ceva.com • by post: the addresses of the Data Controllers indicated above.